

## OUR APPROACH

### Pedagogic Approach:

Fostering ethically conscious generations by means of enhancing the understanding of ethics among children and youth, empowering them with moral cognitive capacities, to reflect ethics onto daily-life behavior, interactions and responsibilities.

### Academic Approach:

Advancing the knowledge of ethics among university students. Developing proficiencies to demonstrate high regard for ethical leadership and moral decision-making.

### Professional Approach:

Guiding professionals, organizations and public/private institutions in reinforcing ethical strategic thinking. Supporting the process of planning, implementing, monitoring and development of ethical strategies, while exerting moral conduct.

## OUR PROGRAMS

### Exploring Strategic Ethics Across Domains

At the Strategic Ethics Academy, we foster ethical leadership and decision-making in fields shaping our world. Our programs address ethical challenges in **Political** Strategic Ethics, examining principles guiding governance and policy; **Military** Strategic Ethics, focusing on defense and security; and **Social** Strategic Ethics, promoting integrity and inclusivity. We delve into **Media** Strategic Ethics, ensuring truth in communications, and **Legal** Strategic Ethics, emphasizing justice in law.

Our scope includes **Medical** Strategic Ethics, advocating ethical healthcare practices; **Research** Strategic Ethics, fostering integrity in knowledge; and **Business** Strategic Ethics, integrating responsibility in commerce. We also explore **Engineering** Strategic Ethics for sustainable humanitarian innovation, **Humanitarian** Strategic Ethics for moral intervention, and **Environmental** Strategic Ethics for planet preservation. Our programs empower individuals and organizations to lead ethical initiatives driving sustainable development and impact.

”Integrating Ethics  
into the fabric of Education,  
Strategic Studies  
& Operations”



Strategic Ethics Academy is founded on the principle of humanity, embodying all human values and ethics. At SEA, we place utmost importance on humanity, integrity, accountability, transparency, justice, and truth. We are dedicated to uphold core humanitarian values including impartiality, neutrality, independence and the profound respect for human dignity as the cornerstone of our endeavors.

## Get in touch!

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## Strategic Ethics Academy

*Humanizing*  
THOUGHT & ACTION

Strategic Ethics Academy «SEA» is an Independent Institute based in Lebanon, operating under the umbrella of the Strategic Ethics Enterprise (SEE), registered in Lebanon, CR #2066876.

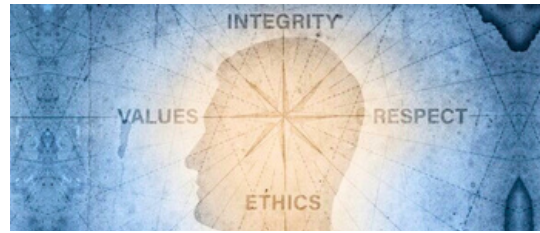
SEA is the first academic and professional training institution upholding “Strategic Ethics”, and dedicated to the mission of nurturing and guiding ethical generations, by forging a path toward the integration of ethics into the fabric of education, strategic studies and operations.

SEA helps scholars, professionals and institutions master challenging strategic dilemmas and problematics of ethical dimensions, and build their capacities to develop strategies and approach conflict resolution with a moral and humanitarian lens.

As an entity neither politically nor religiously affiliated, Strategic Ethics Academy (SEA) is committed to fostering an environment where the principles of integrity, responsibility and ethical conduct serve as the cornerstone for a more humanized era of development and state reform.

## Our Vision

Promoting strategic ethics in academic, pedagogic and professional schemes, designed for reinforcing essential disciplines when addressing ethical issues; in endeavor of constructing and maintaining ethical human societies.



## Our Mission

Upbringing and guiding a generation of ethical professionals, institutions and organizations, capable of integrating ethics into strategic studies and operations, in purpose of achieving an ethical course of development and state reform.

## Our Academics

SEA's journey stems from the commitment to provide phenomenal, humane, strategically comprehensive, and morally enriching educational experience. Aiming to raise generations capable of creating change and building ethical societies, SEA offers diverse lectures, trainings, courses and degree programs to meet the dynamic needs of modern learners, conducted by experts and professors for an unparalleled learning experience.

## OUR COURSES

From single certified courses that provide targeted knowledge and skills, to Massive Open Online Courses (MOOCs) that harness the power of digital learning, we offer a versatile selection to suit diverse learning styles. Moreover, Diploma-based courses are provided for an in-depth exploration of subjects, allowing scholars to delve into specialized areas of interest.

## Degree Programs

Degree programs are developed with renowned universities through local or international partnerships, to provide globally recognized qualifications. These programs empower scholars with essential skills and credentials for success. Graduates are well-prepared to make strategically ethical contributions in their respective fields and positively impact society

## Strategic Ethics Journal (SEJ)

The Strategic Ethics Journal (SEJ) covers scientific topics, featuring moral perspectives, ethical theories, strategic analysis, critical discussions, and constructive criticism on contemporary moral issues to promote alternative narratives for building and maintaining ethical human societies.

## Our Services

Expert Consultancy

Project Planning

Strategic Support

Programs Development

## Our Strategy

«SEA» cultivates ethical leadership in influencing strategic environments through tailored pedagogic, academic, social and professional training programs, integrating theoretical knowledge with practical tools to equip scholars, professionals, and institutions with skills to navigate strategic dilemmas and foster integrity.

## OUR PARTNERSHIPS

Our Partnerships encompass a range of collaborative initiatives aimed at fostering ethical practices across various industries. We partner with educational institutions to deliver customized academic and training programs that enhance moral strategic thinking, to develop an ethical discourse of development, reform, and resolution of conflicts and ethical issues. We collaborate with private institutions and business corporations to implement strategic ethics frameworks, and engage with governmental entities, administrations and community organizations to promote ethical strategic leadership.

## OUR PROJECTS

Our projects are designed to be inclusive, adaptable, and impactful, catering to the unique needs and challenges faced by each beneficiary. Partnering with the Strategic Ethics Academy, our joint projects shall support organizations and individuals across various domains in cultivating a culture of ethical strategic development, integrity, and excellence in their spheres of influence.

## BENEFICIARIES

Our beneficiaries span a wide spectrum of organizations, institutions and individuals across various sectors. Individual beneficiaries include children, youth, women, refugees, juvenile delinquents, prisoners, scholars, researchers, professionals and minorities. Among entities that benefit from our projects and services are educational institutions, arts and cultural centers, sports and martial arts academies, media institutions, healthcare and environmental entities, non-profits, legal and judicial sectors, public governmental bodies, private institutions and business corporations.